

FULL-TIME MBA PRE-TERM TENTATIVE Schedule

Tuesday, August 17 - Thursday, August 26, 2010

Tuesday, August 17th

- 2:00 – 4:00 PM **Registration and Settling-In - *Optional*** *Atrium*
You can use this time to take a tour of the building, get a BUID, arrange for a parking permit, meet with our Financial Aid Advisor, or even buy course materials. Feel free to stop by any time between 2:00 and 4:00 pm, and it is fine if you would prefer to register and pick up your materials on Wednesday morning.
- 2:00 – 4:30 PM **Financial Aid Counseling by Appointment** *SMG 104*
If you are interested in meeting with our financial aid counselor, please stop by the GPO to make an appointment.

4:00 - 5:15 PM **Health Sector Management (HSM) Program Orientation, SMG 324**

Get an overview of the Health Sector Management Program, learn about its curriculum, opportunities and requirements, and meet Program faculty, students, and staff. Students who are interested in joining the HSM Program are also welcome to attend. Followed by reception (5:30-6:30 PM) at BU Castle, 225 Bay State Road.

4:00 - 5:15 PM **Public and Nonprofit Management Program (PNP) Orientation, SMG 322**

Come meet your fellow PNP colleagues and hear how to get the most out of the PNP program during your time at Boston University. We will discuss program opportunities, curriculum and requirements as well as how to create a career with impact. Students who are interested in joining the PNP Program are also welcome to attend. Our meeting will be followed by an informal reception across the street (5:30-6:30 PM) at Scoozi, 580 Commonwealth Ave.

Instructions for Tomorrow

- For tomorrow's ES740 session, students should review and bring questions about the ES740 Career Management syllabus, included in the Academics section of your binder.
- You may find it helpful to start some of your reading assignments for your classes later in the week. To get a head start, see Wednesday and Thursday's "Instructions for Tomorrow."

Wednesday, August 18th

9:00 – 9:30 AM	Registration (for those who did not register on Tuesday)	<i>Atrium</i>
9:30 – 10:45 AM	Welcome <i>Katherine Nolan, Assistant Dean</i> <i>Hayden Estrada, Assistant Dean</i> <i>David Bedard, President of Financial Recovery Technologies</i> <i>Kerry Locke Bedard, Marketing Director of S&P's Financial Communications</i>	<i>Auditorium</i>
10:45 – 10:55 AM	Class of 2012 Photo	<i>Atrium</i>
10:55 – 11:55 AM	Meet Your Cohort <i>Cohort B: Susan Antlitz, Assistant Director</i> <i>Cohort C: Jaclyn Anderson, Assistant Director</i> <i>Cohort D: Kristen Fischer, Assistant Director</i> <i>This will be your first opportunity to meet and introduce yourselves to your classmates with whom you'll be working closely over the next year.</i>	<i>Cohort B – SMG 315</i> <i>Cohort C – SMG 324</i> <i>Cohort D – SMG 322</i>
12:00 – 12:45 PM	Lunch with Cohort	<i>Cohort A – SMG 424</i> <i>Cohort B – SMG 426</i> <i>Cohort C – SMG 428</i> <i>Cohort D – SMG 430</i>
1:00 – 1:30 PM	Vision for MBA Curriculum <i>Michael Schwartz, Richard D. Cohen Professor in Management</i> <i>Tim Hall, MBA Program Faculty Director and Morton H. and Charlotte Friedman Professor in Management</i> <i>Sudhi Chada, Second Year MS-MBA Student</i> <i>This session will provide an overview of the MBA curriculum. The main focus will be on the way in which fusion of the art, science and technology of management is operationalized during the first year of the MBA program. However, we will also discuss how the overall structure of the program allows students to build on these themes and their own areas of interest throughout their two years at the school.</i>	<i>Auditorium</i>
1:30 – 2:00 PM	Information Technology Overview <i>Representatives of the School of Management Information Technology Services will be reviewing the various IT resources available to MBA students as well as how these tools can be used within the curriculum. They will also discuss their ongoing role in improving the student experience within the School of Management.</i>	<i>Auditorium</i>
2:00 – 2:15 PM	Coffee Break	<i>Atrium</i>

2:15 - 5:00 PM

ES740 Career Management: Session 1

Auditorium

Leveraging the SMG Community for Professional Development

Kathy Kram, Everett V. Lord Distinguished Faculty Scholar, Director of the Career Management Program

Scott Timmins, Assistant Dean, Feld Career Center

In this session you will be introduced to the MBA Career Management System that is designed to support your professional development during the next two years. During this first session of ES740 you will learn about our nine career communities whose primary purpose are to help you adequately explore your career interests, personal values, and career-related skills so that you can make sound choices about concentrations, summer internships, and relevant networking activities. You will have the opportunity to visit two career communities of interest to you during this session, and meet members of the community's leadership team as well as other students who share your career interests. On September 2nd, you will be asked to join the community most aligned with your interests. Ultimately, your active participation in this course and the entire Career Development system will insure that you develop the skills and professional network to secure a position that is aligned with your professional goals.

6:00 - 10:00 PM Waiver Exams - Optional

Students interested in taking a waiver exam must submit an application form at least 24 hours in advance. Students must meet the exam prerequisites. Please visit the GPO for more information.

Instructions for Tomorrow

- For tomorrow's Case Learning session, students are expected to read the *Hank Kolb* case study and the *Note on Case Study* document, which are found in the Academics section of your binder.
- Tomorrow afternoon is an outdoor teambuilding activity. Please wear comfortable walking shoes and dress for the weather. In addition, please be sure to leave your laptops at home.
- Tomorrow you will have a Graduate Programs Office Advising Overview, which will be split up by advisor. You should have received an email last week from your advisor, but if you are not sure who your advisor is, please stop by the GPO.
- Please note that proper identification (US driver's license or passport) is required for those who plan to drink alcohol at tomorrow evening's social.

Thursday, August 19th

8:00 – 9:00 AM	Financial Aid Walk-in sessions (Optional)	SMG 104
9:00 – 10:00 AM	GPO Advising Overview* <i>Advisor: Susan Anlitz, Assistant Director</i> <i>Advisor: Jaclyn Anderson, Assistant Director</i> <i>Advisor: Kristen Fischer, Assistant Director</i> <i>The Graduate Programs Office advising staff will provide an overview of the services offered and review School of Management policies and procedures. Topics will include degree requirements, concentrations, and academic support services.</i> <i>*If you are not sure who your advisor is, please stop by the GPO</i>	SMG 322 SMG 315 SMG 324
10:10 – 11:40 AM	Case Learning <i>Paul McManus, Executive-in-Residence/Lecturer, Strategy & Innovation</i> <i>Janelle Heineke, Professor/Chair, Operations & Technology Mgmt</i> <i>Jack McCarthy, Associate Professor, Organizational Behavior</i> <i>Many of the classes in the School of Management employ the case method of learning. This session will cover how to prepare a case and how to most positively engage in class discussion.</i>	Cohort B: SMG 315 Cohort C: SMG 324 Cohort D: SMG 322
11:40 – 1:00 PM	Lunch on your own	
11:40 – 1:00 PM	Financial Aid Walk-in sessions (Optional)	SMG 104
1:00 – 3:45 PM	OB713 – Managing Organizations & People (Class #1) <i>Boston Team Building</i> <i>This is a dynamic, creative and interactive experiential exercise that gives you an opportunity to work with your semester-long teammates in the MBA Program and also introduces you to the city of Boston. You will have an opportunity to practice and display your problem-solving and interpersonal skills in this outdoor urban team building adventure, which is facilitated and debriefed by experiential education experts as well as university faculty.</i>	Auditorium
3:45 – 4:00 PM	Refreshment Break	Atrium
4:00 – 4:30 PM	OB713 – Boston Team Building Debrief <i>Cohort B Faculty: Tim Hall, Morton H. and Charlotte Friedman</i> <i>Professor in Management</i> <i>Cohort C Faculty: Aimin Yan, Professor</i> <i>Cohort D Faculty: Fred Foulkes, Professor</i>	Cohort B: SMG 315 Cohort C: SMG 324 Cohort D: SMG 322
4:30 – 6:00 PM	Social at Jillian's <i>Stop by for a drink and some appetizers. Jillian's is on the corner of Lansdowne St. and Ipswich St, right next to Fenway Park.</i>	145 Ipswich St.

Instructions for Tomorrow

- For Friday's OB713 class, please read "The Discipline of Teams" and "How Group Decisions End Up Wrong Footed" in your Pre-Term binder. Be sure to complete the Individual Ranking (Step 1) for the Subarctic Survival Situation. **Bring your individual ranking and your copy of the Subarctic Survival Situation Participant's Booklet to class.**
- For ES740 (Class 2) – Bring 5 copies of your BU formatted resume to tomorrow's class.
- We look forward to welcoming your family to the School of Management. Please invite your spouse, partner, or significant other and children to join us for tomorrow's Significant Other session, 2nd Year Student Panel, and Reception. Please sign up your spouse on the easel outside the Graduate Programs Office.

Friday, August 20th

8:00 – 9:00 AM	Financial Aid Walk-in sessions (Optional)	<i>SMG 104</i>
9:00 – 11:30 PM	OB713 – Managing Organizations & People (Class #2) <i>High Performing Teams</i> <i>Cohort B Faculty: Tim Hall, Morton H. and Charlotte Friedman</i> <i>Professor in Management</i> <i>Cohort C Faculty: Aimin Yan, Professor</i> <i>Cohort D Faculty: Fred Foulkes, Professor</i> <i>In this session you will perform your first in-class task with the team that you will be with for the rest of the semester, in all of your courses. You will have an opportunity to see how you perform individually and as a team. This will be an important part of your team "forming" process, as a valuable follow-up to your Boston Team Building experiential exercise.</i>	<i>Cohort B: SMG 315</i> <i>Cohort C: SMG 324</i> <i>Cohort D: SMG 322</i>
11:30 – 1:00 PM	Lunch on your own	
11:30 – 1:00 PM	Financial Aid Walk-in sessions (Optional)	<i>SMG 104</i>
1:00 – 3:30 PM	ES740 - Career Management: Session 2 <i>Fundamentals for an MBA-level, Candidate Driven Internship Search</i> <i>Cohort B: Maureen Ashburn, Director, Graduate Career Services</i> <i>Cohort C: Diane Riemer, Asst. Director, Graduate Career Services</i> <i>Cohort D: Gary Bergmann, Asst. Director, Graduate Career Services</i> <i>MBA Counselors will introduce the resources of the Feld Career Center and present the fundamentals for an MBA-level, candidate driven internship search. This session includes roles and responsibilities and a timeline of key internship search activities. You will also participate in your first SMG networking event and you will begin developing your 30 second pitch.</i> <i>Students must bring 5 copies of their BU formatted resume.</i>	<i>Cohort B: SMG 211</i> <i>Cohort C: SMG 322</i> <i>Cohort D: SMG 315</i>

1:00 – 3:00 PM

Spouses, Partners, and Significant Others Event

SMG 306

Led by MBA Partners Club Co-Chairs: Timothy Hudson and Stacy Layton

All first and second year students' significant others and children are invited to this session. This session will provide significant others with an overview of the MBA program, suggestions for living in Boston, and an opportunity to meet and ask questions of current MBA students and their significant others.

All significant others and children are invited to stay for the Second Year Student Panel and Reception.

3:30 – 4:45 PM

Second Year Student Panel

Auditorium

Moderated by Ajay Mehta (general MBA)

Panelists include: Ilana Lam (HSM), Allison Soler (PNP), Derek Singer (general MBA), and Aaron Bond (MS-MBA)

A panel comprised of a cross-section of 2nd year full-time MBA and MS•MBA students will discuss the transition from work life to student life. Topics will include classes, finances, grades, group projects, school/life balance, and networking with peers. There will also be time for you (or your significant others) to ask any questions you have.

4:45 – 5:45 PM

Wine and Cheese Reception

Atrium

Celebrate joining the BU community with this reception. Mingle with staff, faculty, your fellow classmates, and other spouses, partners, and significant others.

Instructions for Monday

- For Monday's OB713 class, come prepared to discuss the *Erik Peterson* case. Also, fill out and score the Learning Tactics Inventory (LTI), and bring your completed LTI workbook, including the graph of your scores, to class. In addition, read "Teaching smart people how to learn" and "Managing Oneself" in your Pre-Term binder. Begin to think about your first paper, which is due Wednesday, September 1st.
- Prior to Monday's Accounting session, students should have completed the Accounting Primer, found on the enrollment check-list on the New Students section of the GPO Pages.
- The barbecue on Monday night will be a short walk from SMG. We recommend bringing as few materials as possible to campus. Please note that laptops are not necessary, and that there will be no safe place to leave them.
- Please note that proper identification (US driver's license or passport) is required for those who plan to drink alcohol at tomorrow evening's barbecue.

Monday, August 23rd

8:15 – 10:45 AM	ES740 - Career Management: Session 3 <i>The Role of Networking and Informational Interviewing in an MBA Internship Search</i> Cohort B: Maureen Ashburn, Director, Graduate Career Services Cohort C: Diane Riemer, Asst. Director, Graduate Career Services Cohort D: Gary Bergmann, Asst. Director, Graduate Career Services <i>In this session MBA Counselors discuss the role of networking in an MBA level internship search. The fundamentals of informational interviewing will be presented as well as the importance of managing your personal on-line brand.</i>	Cohort B: SMG 211 Cohort C: SMG 322 Cohort D: SMG 315
10:45 – 11:00 AM	Coffee Break	Atrium
11:00 – 1:00 PM	Accounting (Session #1) Alison Kirby Jones, Associate Professor Raymond Wilson, Lecturer Wenli Huang, Assistant Professor <i>In preparation for your first semester accounting course, accounting faculty will be offering sessions to review basic financial statement preparation and cover practice examples. Students are expected to have completed the "Accounting Primer" and practice problems, and have read the "Note on Costs" mailed over the summer. (Part 1 of 2)</i>	Cohort B: SMG 211 Cohort C: SMG 322 Cohort D: SMG 315
1:00 – 2:30 PM	Lunch on your own	
1:00 – 2:30 PM	Financial Aid Walk-in hours (Optional)	SMG 104
2:30 – 5:00 PM	OB713 – Managing Organizations & People (Class #3) <i>Erik Peterson Case Study</i> Cohort B Faculty: Tim Hall, Morton H. and Charlotte Friedman Professor in Management Cohort C Faculty: Aimin Yan, Professor Cohort D Faculty: Fred Foulkes, Professor <i>This will be an opportunity to experience your first in-class case discussion for an MBA course (OB713). It will be an opportunity to apply what you learned earlier about preparing for and participating in a case discussion. The case centers on the early career experiences of Erik Peterson, a recent MBA graduate. We hope that you will see its relevance to your own career and early job experiences. We also hope that you will see the connections between the case and some of the discussions that you are having in your career sessions this week.</i>	Cohort B: SMG 315 Cohort C: SMG 211 Cohort D: SMG 322
5:30 – 7:30 PM	Barbecue <i>Mingle with your classmates and celebrate the start of your MBA program with a barbecue at "BU Beach," located behind Marsh Chapel at 735 Commonwealth Avenue. Joined by students in the MS in Mathematical Finance Program.</i>	Alpert Mall (BU Beach) 735 Commonwealth Ave.

Tuesday, August 24th

8:00 – 9:00 AM	Financial Aid Walk-in hours (Optional)	SMG 110
9:00 – 11:00 AM	Accounting (Session #2) <i>Alison Kirby Jones, Associate Professor</i> <i>Raymond Wilson, Lecturer</i> <i>Wenli Huang, Assistant Professor</i> <i>In preparation for your first semester accounting course, your accounting faculty will be offering sessions to review basic financial statement preparation and cover practice examples. Students are expected to have completed the “Accounting Primer” and practice problems, and have read the “Note on Costs” mailed over the summer. (Part 2 of 2)</i>	<i>Cohort B: SMG 211</i> <i>Cohort C: SMG 322</i> <i>Cohort D: SMG 315</i>
11:00 – 11:15 AM	Refreshment Break	Atrium
11:15 – 12:45 PM	Academic Performance and Conduct and the Role of Faculty Committees <i>Kabrina Chang, Assistant Professor, Business Policy and Law</i> <i>Katherine Nolan, Assistant Dean</i> <i>Tim Hall, Morton H. and Charlotte Friedman Professor in Management, Organizational Behavior Department</i> <i>The MBA Program Development Committee (PDC) is a committee of faculty, staff, and students that oversees the policies and curriculum of the MBA program. The PDC has final responsibility for decisions regarding students with poor academic performance. This session will introduce you to the committee’s role in academic performance reviews, the grading guidelines of the school, and program improvement. We will also highlight the School of Management Academic Conduct Code, which was created to foster a supportive and productive learning environment. In this session, we will discuss our ethical expectation of you, the student. We will cover also your rights and responsibilities as members of the BU learning community.</i>	Auditorium
12:45 – 1:45 PM	Lunch on your own	
12:45 – 1:45 PM	Financial Aid Walk-in hours (Optional)	SMG 104
1:45 – 3:45 PM	ES740 - Career Management: Session 4 Practicing the 30 Second Pitch and Internship Panel <i>Cohort A: Elaine Sullivan, Executive Coach</i> <i>Cohort B: Maureen Ashburn, Director, Graduate Career Services</i> <i>Cohort C: Diane Riemer, Assistant Director, Graduate Career Services</i> <i>Cohort D: Gary Bergmann, Assistant Director, Graduate Career Services</i> <i>In this session, you will practice and perfect your 30 second pitch. Also, a 2nd year student panel discusses their summer internship</i>	Auditorium

search process and the value of informational interviewing and networking. We close with a review of the MBA level Internship Search Strategy Timeline.

3:45 – 4:00 PM

Coffee Break

Atrium

4:00 – 4:30 PM

School of Management Cohort Study

Auditorium

John Chalykoff, Associate Dean

The School of Management has always sought continual improvement in all that we do. Recently, we have focused on increasing our understanding of MBA student needs, expectations, and final program outcomes. As we continue to explore this issue, it has become clear that an in-depth study is needed. Associate Dean John Chalykoff will explain how your class has been selected to be included in a long-term, two year study of our students and program. An overview of this research initiative will be given, including how you can participate and incentives for participation, and will conclude with a brief, 20 question survey.

4:30 – 5:30 PM

MBA Council Welcome & Cohort Cup

Auditorium

Ajay Mehta, MBA Council President

Steven Sandiford, Chair of Cohort Cup Committee

Joanna Vanden, Marketing Lead, Cohort Cup Committee

During this session you'll be introduced to members of the MBA Council. The Council Officers will discuss opportunities for you to get involved within the BU community as well as provide "insider" tips for making the most of your BU experience. In addition, you will learn about opportunities to get involved with building student community through the Cohort Cup competition.

We will also explain what you should expect at Social Impact Day and the Warren Center.

6:00 - 10:00 PM Waiver Exams - Optional

Students interested in taking a waiver exam must submit an application form at least 24 hours in advance. Students must meet the exam prerequisites. Please visit the GPO for more information.

TBD

MBA Council Social

Instructions for Tomorrow

- If you have signed-up for a community service activity, please be sure to wear comfortable shoes.

Wednesday, August 25th

Social Impact and Service Day

9:00 – 9:15 AM	Coffee	<i>Atrium</i>
9:15 – 10:15 AM	Social Impact Day Keynote Address <i>Erik Drake, VP of Marketing, Stonyfield Farm</i>	<i>Auditorium</i>
10:15 – 10:30 AM	Team MBA/Sustainability at SMG <i>John Hiester, PNP Club President</i>	<i>Auditorium</i>
10:35 – 11:35 AM	Breakout Sessions <u>Mark Allan</u> : <i>Faculty Director, HSM Program</i> <i>The Business of Healthcare: Incentives and Innovation for the Greater Good</i> <i>The health sector addresses critical human needs tightly wound with social beliefs and political and economic realities. Innovation can greatly enhance value provided, but the business of the health sector often operates with perverse incentives that discourage implementation. We will examine how this dynamic plays out taking examples of innovation from clinical practice and pharmaceutical products within a global context.</i>	<i>SMG 315</i>
	<u>Nalin Kulatilaka</u> : <i>Wing Tat Lee Family Professor in Management, Finance and Economics</i> <i>A Second Green Revolution</i> <i>The "first" Green Revolution refers to how the world averted an impending global food crisis in the face of rapidly growing populations. It required a government-business partnership: innovations in high-yielding seeds and farming technologies; development of agricultural markets and infrastructure to better distribute crops; and public policies to induce changes to consumer behavior and business practices. In this session I will argue that our energy and environmental challenges are calling for a similar set of efforts – a “second” Green Revolution. Our discussion will draw on how the SmartGrid is facilitating the wide-spread adoption of clean energy technologies.</i>	<i>SMG 208</i>
	<u>Ned Rimer</u> : <i>Lecturer, Organizational Behavior</i> <i>Lessons on Building and Sustaining Social Enterprises</i> <i>Ned Rimer will talk about his own personal experiences starting and building a non-profit organization, Citizen Schools, and discuss the challenges and lessons learned from such a venture. While touching on his vast experience with social enterprises, including his most recent initiative called Chronic Care Community Corps, he will engage the students in a discussion.</i>	<i>SMG 322</i>
11:35 – 12:15 PM	Community Service Check-in (voluntary)	<i>Atrium</i>

12:15 – 5:00 PM

Community Service in Boston (voluntary)

Several venues will be available for students to sign up for community service activities throughout Greater Boston. Sign-up will be available in the beginning of Orientation.

Instructions for Tomorrow

- Tomorrow will be an action-packed day, so please wear comfortable clothing and shoes for outdoor activities. We recommend that you bring sunscreen. Also, you may want to bring a bathing suit for some optional water activities (towels will be provided). **Please wear your new Cohort t-shirts!**

Thursday, August 26th

7:30 AM – 7:00 PM

The Warren Conference Center

Ashland, MA

This fast-paced day will engage students from start to finish in establishing long-term friendships across cohorts and study relationships in a positive team-spirited atmosphere. In the process, students will also enhance and strengthen leadership skills and communication. This is an important capstone to the week, and your impressions of the day will be discussed in your OB classes the following week. For more information, visit www.warrencenter.com. Transportation will be provided. Similar to most other Pre-Term activities, attendance is required.