



OLDER STRATEGY AND BUSINESS ANALYSIS (SBA) CONCENTRATION APPLICATION

Boston University School of Management

Updated 6/1/10

Student Information:

Applicant Name: _____ UID: _____
 E-mail: _____ Phone: _____
 Current Address: _____

Post Commencement Address: _____

MBA Start Date: January 20____ September 20____
 Anticipated Graduation Date: January 20____ May 20____ September 20____
 Name as you would like it to appear on your certificate: _____
 Degree Program: _____ Student Signature: _____

What is your central interest in the SBA concentration? _____

Student SBA Concentration Plan*:

5 courses are required in order to complete the SBA concentration: On the reverse side of this application, you will find a list of approved Strategy and Business Analysis (SBA) concentration courses, as well as their updated course code information. Once you have determined which courses you intend to take in order to complete each of these requirements, please record them in the grid below.

Course requirement	Course I will use in order to fulfill this course requirement	Semester I intend to take this class
<input type="checkbox"/> SI750/SI751—Competition, Innovation, and Strategy (formerly coded as SP750/SP751)		
<input type="checkbox"/> Required Course #1		
<input type="checkbox"/> Required Course #2		
<input type="checkbox"/> Elective Course #1		
<input type="checkbox"/> Elective Course #2		

*** Note to SBA Concentration Applicants:**

- **Students Starting Before Fall 2010:**
 - Students are eligible to follow either the old or new SBA Concentration requirements through the end of the Summer II 2011 semester.
 - Students who do not complete the older required SBA concentration coursework by the end of Summer II 2011, but want to pursue an SBA concentration must then follow the new SBA Concentration requirements (and any of its future iterations).
 - If you would like to apply for the SBA concentration and follow the old SBA Concentration list, please contact Professor Greg Collier at gcollier@bu.edu.
- **Students Starting Fall 2010 and Beyond:** Students must follow requirements from the new SBA Concentration list (and any of its future iterations).

Please forward completed form to: Professor Greg Collier (c/o Chris Tuite, Program Coordinator), Strategy and Innovation Department; School of Management; 595 Commonwealth Avenue--Room 615; Boston, MA 02215

<p><u>For Faculty Use Only:</u></p> <p>Approval date for application: _____</p> <p>Faculty Advisor Signature: _____</p> <p>Notes: _____</p>	<p><u>For GPO Use Only:</u></p> <p>Audited By: _____</p> <p>Date: _____</p> <p>Notes: _____</p>
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Strategy and Business Analysis Concentration (old as of 6/1/10)

The Strategy and Business Analysis concentration (SBA) has three streams of courses addressing different parts of the strategic management problem to develop and execute strategies that cope with change, with financial, technological and human resource limits, and yield a competitive advantage in the organization's chosen markets.

Part of the management problem is economic; part is political inside and outside the organization. The lists of required electives and the fully elective courses of the concentration will continue to be developed to allow students to specialize or range across these three streams of action and knowledge to match their career interests.

5 courses in total

MBA Core*. The following course is part of the MBA core and is also required for the Strategy concentration:

- SI750/SI751: Competition, Innovation, and Strategy (SP750 and SP751)

Required courses: Two courses from the following list are required*:

IM836: Competing in High-Growth Economies	PL850: Social Entrepreneurship (SP850)
IS714** : Mastering IT Strategy	PL864: Managing Political, Economic, Social, Technology & Country Risks (SP864)
IS830** : Competing in Business Networks	PL868: Corporate Governance, Accountability & Ethics (SP868)
MK853: Global Strategic Marketing	PL870: Government, Society & International Entrepreneurship (SP870)
OM845: Clean Technology Business Models	SI830: Corporate Strategies for Growth (SP830)
PL730: Managing Public & Nonprofit Organizations (SP730)	SI843: How Industries Evolve (SP843)
PL829: Strategy for Nonprofits (SP829)	SI859: Strategy Implementation (SP859)
PL844: Competitive Environmental Strategy (SP844)	SI863: Strategic Financial Analysis & Design (SP863)
PL849: Global Sustainability & New Entrepreneur (SP849)	

Elective courses: Two courses from any of the following lists are required*:

Environmental Analysis

IM836: Competing in High-Growth Economies	SI834: Implementing Strategy: Field Studies (SP834)
PL844: Competitive Environmental Strategy (SP844)	SI843: How Industries Evolve (SP843)
PL857: Strategic Philanthropy (SP857)	SI846: Women's' Entrepreneurship & Leadership (SP846)
PL861: Emerging Issues in Business Law (SP861)	SI853: Entrepreneurial Management (SP853)
PL862: Applied Ethics	SI859: Strategy Implementation (SP859)
PL864: Managing Political, Economic, Social, Technology & Country Risks (SP864)	SI863: Strategic & Financial Analysis (SP863)
PL868: Corporate Governance, Accountability & Ethics (SP868)	SI865: Strategic Consulting (SP865)

Strategic Analysis

AC810: Strategic Cost Analysis	OM845: Clean Technology Business Models
AC814: Financial Statement Analysis & Investor Decisions	PL835: Real Estate Management (SP835)
FE815: Competitive Decision Making	PL850: Social Entrepreneurship (SP850)
FE882: Public Policy Analysis	SI814** : Intellectual Property Strategies in Life Sciences (FE814)
IM830** : International Business Environment	SI828: Managing Across Borders (SP828)
IS714** : Mastering IT Strategy	SI830: Corporate Strategies for Growth (SP830)
IS829: Business Transformation: Role of Information Technology	SI852: Starting New Ventures (SP852)
IS830** : Competing in Business Networks	SI854: Entrepreneurial Finance (SP854)
MK848: Marketing Leadership	SI863: Strategic Financial Analysis & Design (SP863)
MK864: Pricing Strategies and Tactics	

Implementation

HM802: Introducing and Sustaining Health Sector Innovation	OM880: Product Design & Development
MK853: Global Strategic Marketing	PL729: Creating Public Value (SP729)
OB838: Global Strategic Human Resource Management	PL730: Managing Public & Nonprofit Organizations (SP730)
OB840: Management Consulting Field Project	PL842: Real Estate Development (SP842)
OB844: Managing Organizational Change	PL849: Global Sustainability and the New Entrepreneur (SP849)
OB848: Leadership	PL870: Government, Society & International Entrepreneurship (SP870)
OB853: Negotiations	SI838: Technology Commercialization (SP838)
OM840: Managing and Improving Quality: Six Sigma Green Belt Certification	SI851: Entrepreneurship (SP851)
OM854: Supply Chain Management	SI853: Entrepreneurial Management (SP853)
OM855** : Project Management	SI859: Strategy Implementation (SP859)
OM863: Linking Enterprise Strategy & Action	SI865: Strategy Consulting (SP865)
	SI867: Corporate Entrepreneurship (SP867)

* For your reference, former course prefixes have been placed within parenthesis following the new course prefixes. Courses highlighted in blue have been added to the concentration as of 4/09.

For questions regarding the Strategy and Business Analysis concentration, please contact Professor Greg Collier of the Strategy and Innovation Department, at gcollier@bu.edu.